

# COOKIE POLICY

## THE JAZZ FINTECH (BROKTRADING LTD)

*A Cyprus Limited Liability Company*

Registration Number: HE 342927

*Last Updated: 19/01/2026 | Version 2.0 (MoR Edition)*

### 1. Introduction

This Cookie Policy explains clearly and transparently how **THE JAZZ FINTECH (BROKTRADING LTD)** uses cookies and similar technologies on our websites, including [www.thejazzfintech.com](http://www.thejazzfintech.com) and [www.pfarmour.com](http://www.pfarmour.com). We have prepared this document to help you understand what cookies are, why we use them, and how you can manage your preferences.

This Cookie Policy forms an integral part of our Privacy Policy: we encourage you to read both documents to get a complete picture of how we handle your personal data.

#### **Important note about our Merchant of Record**

When you make a purchase through our channels, our Merchant of Record (MoR), **Creem**, may place its own cookies necessary to process your payment securely. Creem acts as a data processor on our behalf. For any questions regarding cookies placed by Creem, please refer to their privacy policy at <https://www.creem.io/privacy>.

### 2. What Are Cookies

Cookies are small text files that are stored on your device when you visit a website. They serve various functions: some are essential for the website to work properly, others help us understand how users interact with our services, and others store your preferences to offer you a more personalised experience.

Cookies can be “session cookies”, which are automatically deleted when you close your browser, or “persistent cookies”, which remain on your device for a set period of time or until you delete them manually.

## 3. The Cookies We Use

### 3.1 Your Cookie Preference

We store your cookie consent preference in your browser's local storage (not as a cookie). This allows us to remember your choice without requiring cookies for this purpose:

Storage	Provider	Purpose	Duration
cookie_consent (localStorage)	The Jazz Fintech	Stores your cookie preferences	Until cleared

### 3.2 Analytics Cookies

These cookies are **only set if you accept cookies**. They collect aggregated information about how visitors use our website, such as which pages are visited most frequently. The information collected helps us improve how the website works and understand our users' needs.

Cookie	Provider	Purpose	Duration
_ga	Google Analytics	Distinguishes unique users by assigning a randomly generated number	2 years
_ga_*	Google Analytics	Maintains session state and tracks interactions	2 years

### 3.3 Marketing and Advertising Cookies

These cookies are **only set if you accept cookies**. Marketing cookies are used to show you adverts that are relevant to your interests and to measure the effectiveness of our advertising campaigns. These cookies record your visit to our website, the pages you have viewed, and the links you have followed.

Cookie	Provider	Purpose	Duration
_fbp	Facebook (Meta)	Identifies browsers for advertising and site analytics	90 days
_fbc	Facebook (Meta)	Stores last visit timestamp and tracks click identifiers	90 days

### 3.4 Affiliate and Referral Tracking Cookies

These cookies are **only set if you accept cookies**. We use Affonso, an affiliate tracking platform, to manage our referral and affiliate programme. The Affonso tracking pixel places a cookie to attribute referrals and track conversions from affiliate partners:

Cookie	Provider	Purpose	Duration
Affonso referral cookie	Affonso (https://affonso.io/)	Tracks affiliate referrals and attributes conversions to the correct affiliate partner	30 days

### 3.5 Merchant of Record Cookies

During the checkout process, our Merchant of Record (Creem) places its own cookies that are essential for completing your payment securely. These cookies are used to ensure transaction security, prevent fraud, manage the payment session, and collect analytics data on the purchase process. As they are necessary for the checkout to function, blocking them may prevent you from completing your purchase.

## 4. How to Manage Cookies

You have several options for controlling and managing cookies on our website:

### Cookie Consent Banner

When you visit our website for the first time, you will be presented with a banner that allows you to accept or reject different categories of non-essential cookies. You can change your preferences at any time by clearing your browser cookies and revisiting our site.

### Browser Settings

You can also manage cookies directly through your browser settings. Most browsers allow you to refuse all cookies, accept only certain types, or receive a notification each time a website attempts to place a cookie. Please note that disabling cookies may affect your browsing experience and some website functionality.

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Microsoft Edge](#)

## Opt-Out Tools

If you wish to limit interest-based advertising, you can use the tools provided by the advertising industry:

- [Google Analytics Opt-Out Browser Add-on](#)
- [Facebook Ad Preferences](#)
- [Your Online Choices \(EU\)](#)
- [Digital Advertising Alliance \(US\)](#)

## 5. Legal Basis for the Use of Cookies

In accordance with the General Data Protection Regulation (GDPR) and the ePrivacy Directive, we request your consent before placing non-essential cookies on your device. Strictly necessary cookies, however, do not require consent as they are essential to provide you with the service you have requested.

As explained in our Privacy Policy, you may withdraw your consent at any time through the cookie settings on the website, your browser settings, or by contacting us directly. Withdrawal of consent does not affect the lawfulness of processing carried out before the withdrawal.

## 6. Your Rights

As described in detail in our Privacy Policy, the GDPR grants you a number of rights over your personal data, including the right of access, rectification, erasure, restriction of processing, data portability, and objection. To exercise these rights in relation to data collected through cookies, you can contact us at [compliance@thejazzfintech.com](mailto:compliance@thejazzfintech.com).

For data collected by our Merchant of Record (Creem) through its own cookies, you will need to contact them directly following the instructions in their privacy policy.

## 7. Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. In the event of material changes, we will notify you by posting a notice on our website. We encourage you to check this page regularly to stay informed about how we use cookies.

## 8. Contact Us

If you have any questions about this Cookie Policy or our use of cookies, you can contact us at:

**THE JAZZ FINTECH (BROKTRADING LTD)**

Address: Orfeos Street 2B, 1070 Nicosia, Cyprus

Email: [compliance@thejazzfintech.com](mailto:compliance@thejazzfintech.com)

Websites: [www.thejazzfintech.com](http://www.thejazzfintech.com) | [www.pfarmour.com](http://www.pfarmour.com)

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For matters relating to cookies placed by the Merchant of Record:

**Creem (Armitage Labs OÜ)**

Website: <https://www.creem.io>

Privacy Policy: <https://www.creem.io/privacy>

Support: [support@creem.io](mailto:support@creem.io)